

## Amazon Voyage Visitor Numbers to Date

Venue	Total GA, Members, Groups
<b>Miami Museum of Science &amp; Planetarium, FL</b> October 2005 - February 2006 (*1)	36,448
<b>Smithsonian International Gallery, DC</b> April 2006 - August 2006 (*2)	104,097
<b>Carnegie Museum of Natural History, PA</b> September 2006 - January 2007 (*3)	86,415
<b>Oregon Museum of Science and Industry, OR</b> February 2007 - May 2007 (*4)	253,183
<b>Academy of Natural Sciences of Philadelphia, PA</b> June 2007 - January 2008 (*5)	99,333
<b>Space Center Houston, TX</b> Feb. - May 2008 (*6)	167,660
<b>Durham Museum, Omaha NE</b> June 2008 - Aug 2008 (*7)	As of July 1, 29,462
Louisville Science Center, KY Feb. - May 2009	Coming
<b>Total</b>	<b>747,136</b>

\*1) Hurricanes Katrina & Wilma severely impacted attendance

\*2) "These are very good numbers for the gallery." Ellen Nikon Dorn

\*3) "We're ahead of 2005 by 3,500 people, which can mostly be attributed to Amazon: September numbers were up nearly 3,000 people." Kitty Julian "Amazon did increase our memberships." Sandra Budd

\*4) "The total is about 37% over our normal spring attendance from the past few years." Andrea Hoelle

\*5) "In 2006 and 2005 we had between 95-99k people for all programs, so there was a slight increase.

Marie reports that there were Spanish-speaking guests in the exhibit that she interacted with." Carloyn Belardo

\*6) "Broke attendance records during week of Spring Break" Paul Spana

\*7) "On track for 40,000 which would make it the Durham's highest attended summer ever." Shawna Forsberg